

# CHURCH EVANGELISM & OUTREACH CHECKLIST

The healthy church will exist to reach beyond herself. Too many churches in America are self-focused and self-serving. The commands of Scripture demand we have a Great Commission focus and reach beyond the walls of our holy huddles. Outreach and evangelism are critical to the life and health of a church. Here are ten short, quick suggestions on how to get your church to move outwardly.

1  **PRAY FOR OPPORTUNITIES TO REACH PEOPLE WITH THE GOSPEL**

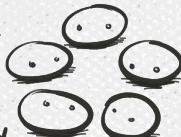
Pray for opportunities and pray for specific names of people who aren't Christians. Evangelism is spiritual warfare. Prayer is the essential weapon to fight the battle.

6  **A CHURCH CREATES AN OUTWARD FOCUS THE MORE ITS MEMBERS ARE AN ACTIVE PRESENCE IN THE COMMUNITY.**

"Incarnational evangelism" refers to the presentation of the gospel as members are present among non-Christians. The most effective evangelism begins with relationships, and relationships developed in the community are particularly effective.

2  **IS KEY TO OUTREACH AND EVANGELISM**


The natural drift of a church is inward. Church leadership must continually remind the church of the mandate of the Great Commission. Church members likewise must be reminded and taught that it is their responsibility, not just the church leaders', to reach people outside the church.

7  **INTENTIONAL OUTREACH & EVANGELISM IS MORE EFFECTIVE IN SMALL GROUPS AND SUNDAY SCHOOL CLASSES**

Relationships are already established in these groups, so evangelism is natural. Assimilation is likewise more effective because of these relationships.

3  **LEADERSHIP MUST BE AN EVANGELISTIC EXAMPLE**


Church members typically follow the priorities of the pastor and other church leaders. If the pastor is evangelistic, the church tends to be evangelistic.

8  **MILLENNIAL FAMILIES CAN BE REACHED THROUGH MINISTRIES FOR THEIR CHILDREN**


Such is the reason a quality children's minister is one of the most sought after positions in churches today. Millennial parents want good ministries in safe and secure places for their children.

4  **CHURCH MEMBERS NEED TO BE CONTINUOUSLY REMINDED TO INVITE PEOPLE TO CHURCH**

Our research shows that eight of ten unchurched people will be receptive to an invitation to visit the church—especially if a church member meets them and walks into church with them.

9  **GUEST friendliness IS KEY TO REACHING THOSE WHO COME TO THE CHURCH**

Don't take lightly all of the principles of guest friendliness we advocate. They could make a gospel difference in someone's life.

5  **EVENTS FOCUSED ON INVITING PEOPLE TO CHURCH CAN BE EFFECTIVE IF DONE WELL.**

We have designed a one-day event called Invite Your One. We have examples of churches increasing their attendance from 20% to 80% as a result of the event.

10  **EVANGELISTIC CHURCHES PROVIDE SOME SORT OF GOSPEL WITNESS TRAINING**

Church members should understand at least the basics in sharing their faith with a non-believer.